



Grow With Us
Corporate Partnership Package

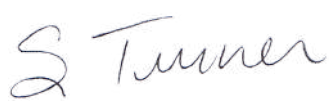

Letter from the Executive Director

Over the last 10 years, the Public Health Association of BC (PHABC) has provided urban garden education, leadership, and resources across cities in BC. Through our Community Garden Roots program, we have partnered with neighbourhoods, non-profits, municipalities, and corporate partners to green urban spaces and strengthen communities.

In this work, we are creating conditions for good neighbours to activate spaces, build capacity, and connect to their food and the Earth.

Community Garden Roots is a foundational example of the commercial determinants of health, and the impact that corporate partnerships can have on societal and planetary health, equity, and well-being. We look forward to building our impact together.

With Gratitude,

Shannon Turner, BA, BSc, MSc, PhD
Executive Director
Public Health Association of BC
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Community garden build at White Rock Volkswagen

About the Public Health Association of BC

The Public Health Association of BC (PHABC) is a voluntary, non-profit, non-government, member-driven organization that provides leadership to promote health, well-being and social equity. We fulfill our mission through advocacy, collaboration, education and research and do this work through the spectrum of public health practice; including prevention, promotion, protection and policy.

About Community Garden Roots

Community Garden Roots (CGR) is a non-profit program promoting health, equity and connection by supporting inclusive, community-driven garden spaces through skill building, governance and collaboration.



Vision

We create vibrant, equitable, and healthy communities through garden spaces for all British Columbians.



Mission

Strengthening connections and knowledge across gardens in BC, where communities are centred in creating inclusive garden spaces.



Pillars

1. Community Resilience and Connectedness
2. Food Access and Learning
3. Equity, Diversity and Inclusion

We are community-centered. Community built.
A garden for everyone.



Benefits of Sponsorship

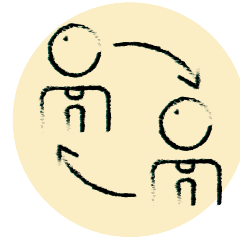
Sponsoring a CGR garden showcases your commitment to community well-being and Corporate Social Responsibility. **Build a positive brand association**, as a trusted, community-focused leader.



Elevate your company's reputation



Distinguish your company from competitors



Foster customer loyalty



Boost employee satisfaction



Attract new customers

Grow Your Savings

Transform empty spaces into community gardens, and your company may **qualify for tax incentives** through zoning benefits.



South Surrey Community Garden

Sponsored by Volkswagen



WHITE ROCK
VOLKSWAGEN

9,000

sq. ft. of transformed urban space

2022

We built this garden on VW's empty lot

86

raised garden beds built on site

25

community garden members

50

volunteers built the garden in 1 day

100+

seedlings donated to the garden



I searched for a community garden in South Surrey for years, so getting a spot here felt like a dream. In summer, I'm here twice a week—growing food, chatting, and enjoying the space. There's a real sense of community here.

- Community Gardener at South Surrey Garden



East Broadway Community Garden

Sponsored by a local realtor



12,100

Sq. ft. of transformed urban space

2024

We built this garden with Sprout Box

26

Raised garden beds built on site



39

community garden members

4

Community events hosted in this space

2

block radius of all the garden members



There's so much going on in the world that's dividing us, but something as small as a community garden where you can contribute to something greater... it just brings people together in a way that you wouldn't expect

- Community Gardener at East Broadway Garden



What We Offer

Our dedicated team oversees all aspects related to the garden, collaborating with your company and the community to craft these spaces. Accessibility and inclusivity are guiding principles for all our gardens.



STEP ONE **Contract and** **Permit Agreement**

We handle all contract agreements and acquire necessary permits.



STEP TWO **Garden Design and** **Community Engagement**

We tailor the design to your site and gather interest and input from community.



STEP THREE **Community** **Garden Build**

We handle site preparation, construction and garden bed installation.

Ongoing Garden Coordination

There is a **dedicated staff member** assigned to maintain your garden with **regular site visits**.



Garden Tear Down

CGR will **remove all garden-related materials** from your site at the end of the project.



Why Build a Garden with CGR

Community Garden Roots is guided by the Sustainable Development Goals (i.e. Zero Hunger and Sustainable Cities and Communities), and we aim to create conditions that replenish our neighbourhoods and communities with green spaces, community connection, and health.



Learning Opportunities



Accessible Fresh Food



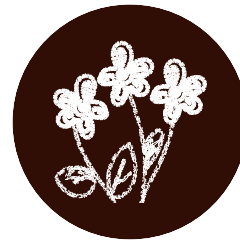
Sustainable Cities



Beautifying Communities



Relationship-Building with Local Governments



Strong Communities



Positive Environmental Impact

Partners



The CGR Impact

Community Garden Roots, is a trusted partner with extensive expertise in garden builds, coordination, governance support, and resource creation. We have a rich history of successful partnerships across local and regional municipalities across the province.

10+ years
supporting community gardens across BC

170 +
gardeners
across Surrey and Vancouver

4 gardens governed by CGR

ongoing partnership with the City of Surrey since
2019

8 youth mentorship placements from 2023-2024



Connect With Us

Interested in learning more about building a garden on your land? Contact our team for more info and a personalized consultation. No vacant land? No problem, sponsor a garden instead!

Together, let's cultivate vibrant, meaningful spaces for greener and stronger communities!



Jason O'Brien
CGR Project Lead
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**Community-centred. Community built.
A garden for everyone.**



www.cgr-phabc.ca



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